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Mark Your Calendars: ASPIRE to Take Place on September 9-13, 2024

The Human Factor and Ergonomic Society's Redesigned Premier Educational Activity:

ASPIRE, Is a Five-Day Event of Hands-On Collaboration, Advocacy, and Knowledge Exchange.

Washington, D.C.— The Human Factors and Ergonomics Society ([HFES](#)), the premier organization dedicated to advancing the science and practice of designing for people to or people to optimize human performance, health and safety, will be holding their new redesigned premier educational activity, [ASPIRE](#), on **September 9-13, 2024**. Mark your calendar for the annual event, which is taking place at the Arizona Biltmore Hotel in Phoenix, Arizona.

ASPIRE, which stands for Advancing Systems & Practice through Innovation, Research, and Education, echoes HFES' mission and dedication to reducing human error, increasing productivity, and enhancing safety and comfort for every individual. Following HFES' announcement of the re-branding of their annual meeting to ASPIRE in October 2023, they have continuously worked to achieve a greater understanding and achievement on improving systems to help people live better.

"ASPIRE promises to be a catalyst for progress in human factors and ergonomics," said Farzan Sasangohar, Ph.D., Chair, Technical Program Committee. "This event will bring together the brightest minds from diverse disciplines and explore the power of human-centered design. It also represents a commitment to building long-lasting relationships in the community with our members and welcomes new faces into our field."

The annual meeting will allow attendees to connect with more than 2000 academicians, researchers, practitioners, students and professionals while featuring more than 600 technical presentations, interactive sessions, and various networking events. By implementing a more rigorous selection and review process, ASPIRE ensures attendees will experience the highest quality and cutting-edge research and practice in the field. To learn more about this event, watch the event video [here](#) or visit: [hfes.org](https://www.hfes.org).

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About Human Factors and Ergonomics Society (HFES)

Founded in 1957, HFES is the world's largest scientific association for human factors/ergonomics professionals. HFES serves the needs of members and the public by promoting and advancing the discovery and exchange of knowledge concerning the characteristics of human beings that are

applicable to the design of systems, products, tools, and environments of all kinds. The society's more than 3,000 members work in educational institutions, companies, government and military research centers, and independent consultancies in 58 countries. About 15 percent of members are students. For more information, please visit <https://www.hfes.org/>.